

# Elisabeth Motsinger for Congress

## Expectations of People Representing the Campaign

Thank you for your willingness to help elect Elisabeth Motsinger to the United States House of Representatives from the 5<sup>th</sup> district of North Carolina. We ask that you, as a representative of the campaign, honor Elisabeth's core values of respect for the dignity and worth of every person, of the political process, and of our social, religious and governmental institutions; respect for the Earth and the environment which sustains us; and respect for the laws and regulations governing our electoral process and insuring a civil society. Here are some specific examples:

*In all situations (phone calls, canvassing, at the polls or events, etc.):*

- Engage in respectful and friendly conversations with potential voters, with people working on other campaigns, and with poll and public safety officials.
- Refrain from engaging with individuals who show obvious signs of support for the opponent or opposition to the issue.
- Do not engage in *personal* attacks on Representative Virginia Foxx or other candidates with whom you disagree; however, we encourage you to point out the factual differences between Elisabeth and Mrs. Foxx on policies areas, congressional votes, and the like.
- Suggest that people look to the campaign web site ([www.nc5th.us](http://www.nc5th.us)) or to the campaign literature you are handing out for answers to their questions about where Elisabeth stands. EXCEPTION: Always recite the "core message" when interacting with voters. If people want more information, offer to get "Headquarters" to get back to them (get name, phone number and email) OR, if doing so is difficult at the time, give them the office phone number and the [connect@nc5th.us](mailto:connect@nc5th.us) email address.
- Respect another person's right to be a jerk, but don't you become a jerk in response. Everyone deserves respect, even if you feel you are being disrespected. Gracefully exit the conversation and move on to a more receptive individual.
- Do not use disrespectful language or aggressive body language with anyone at any time.
- Do not violate personal space boundaries or make physical contact with anyone at any time.
- Respect the property (signage, handouts, etc.) of all groups.

*At the polls:*

- Do not cross the "No Campaigning" line at any time with your campaign materials. You may cross the line after removing buttons and pocketing handouts if you need (a) to use the restroom or (b) to get an election official to come out with a ballot for a person with a disability, for instance.
- Obey all instructions from election officials.
- Call Headquarters at 336-293-8100 or 293-8433 if you have problems with an election official or with someone repeatedly engaging in misconduct (such as crossing the lines, harassing voters or volunteers for Elisabeth or any other candidate),

*While canvassing:*

- Use walkways and sidewalks; do not walk across lawns.

*(Please turn over.)*

- Do not go into a yard where there is a dog; if at a gate, rattle it and wait before opening it. Usually, a dog out back will hear the rattle and come running around. Even better, leave your door hanger at the gate.

*Toward the campaign and co-workers:*

- As a member of the campaign team, you will learn confidential information about your coworkers, the candidate, and campaign strategies, tactics, methods, research and plans. We expect you to keep all such information confidential. Do not discuss it--even with coworkers--in public places such as restaurants or meetings where you might be overheard.
- Refer all media inquiries to the campaign's Communications Director, Lauren Whitaker. She and Elisabeth are the only persons authorized to answer media questions. Lauren can be reached at [lauren@nc5th.us](mailto:lauren@nc5th.us) or through the campaign office at 226-293-8100 or 336-293-8433.
- When at Headquarters, be aware that other people may be working on important, time-sensitive matters and need to avoid distractions. So enjoy your BS sessions outside or over a cup of coffee in the kitchen or a locally-owned cafe.
- Keep your commitments. Your coworkers and the campaign are relying on you to do what you agree to do. If you have unforeseen difficulties, discuss them immediately with your team leader.
- Do not allow your personal conduct to bring the campaign into disrepute. When working an event where alcohol is served, lay off the stuff except for one drink as the event is winding down.
- Be a safe driver. Do not drive while under the influence of any intoxicating substance. Don't text while driving. Pull over to use your phone. Don't drive for the campaign in an uninsured vehicle.

***Remember that you represent Elisabeth Motsinger for Congress, a campaign that believes in the inherent worth and dignity of all living things!***

***Smile and enjoy the process! You're making a difference!***

***Concerns or Questions? Call the numbers above or discuss them with your team leader.***

**ACCEPTANCE BY CAMPAIGN TEAM MEMBER:**

I understand and agree to honor the campaign values set forth above and to comply with them to the best of my ability.

SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_